

Cloverdale Reveille

Our 128th Year of Serving The
Community of Cloverdale



207 North Cloverdale Boulevard,
(PO Box 157) Cloverdale, CA 95425
(707)894-3339 • FAX (707)894-3343
E-mail: reveille@cloverdalereveille.com

Open Rate
\$7.75

(Per Column Inch) 1st Insertion

DISCOUNTS:

Per
Column
Inch

2nd Insert & E.O.W. \$7.30

3 Insertions or more \$7.10

Church Rate \$6.75

Discounts do not apply to political advertising

Classified Display
\$7.90

(Per Column Inch)

\$1 Billing Charge For Ads Not Paid In Advance

Classifieds
\$10.50

For 15 Words

Plus 25¢ Additional Words

\$1 Billing Charge For Ads Not Paid In Advance

Business Directory Ads \$16. per week

(Business Card Size Ads-12 Week Minimum Agreement Required)



- Paid circulation is 2300
- Insert Rate \$80 per 1000 4-8 p. tab, 12-16 \$88.50(Net) Folding add'l \$25. per 1000
- Commissionable Ad Rate is \$9.75
- Commissionable Rate Classified Display & Legals \$10.95
- Add \$150 for 1 spot color; \$250 full color (CMYK)
- Deadline is Thursday prior to publication 12 noon
- Subscriptions \$28.00 year, \$52.00 two years, \$76.00 three years; Out of County \$50.00 year

**These are
rates
effective
6-01-07**